

RE: RE: Marketing firm you used

Subject: RE: RE: Marketing firm you used
From: "Joanne Danganan" <JDanganan@ccala.org>
Date: 12/06/2016 03:46 PM
To: "Henna Sherzai" <HSherzai@downtownla.com>

Gotcha. I'm just including a blurb about speakers who came to the Roundtable in our renewal letter. Thanks.

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From: Henna Sherzai
Sent: Tuesday, December 06, 2016 3:45 PM
To: Joanne Danganan <JDanganan@ccala.org>
Subject: RE: Marketing firm you used?

We used Mediakix. They're a little pricey so not sure we would use them again.

From: Joanne Danganan
Sent: Tuesday, December 06, 2016 1:42 PM
To: Henna Sherzai <HSherzai@downtownla.com>
Subject: Marketing firm you used?

Hey Henna – What was the marketing firm you used for DCBID's pilot influencer program, who also spoke at one of our Roundtables?

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RE: RE: Marketing firm you used

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